

Report to the Kentucky Library Association Board  
Communications Committee  
Louisville, Kentucky  
March 16, 2013

I have continued to post items to the KLA Facebook and Twitter accounts. The number of likes on the KLA Facebook page has increased. The number of followers on Twitter has remained constant.

I have submitted the proposed KLA Social Media Guidelines to the KLA Board for voting at the March 16, 2013 meeting. This document is available via Google Drive using this link:

[tinyurl.com/KLASocialMedia](http://tinyurl.com/KLASocialMedia)

Respectfully submitted,

Emily Krug,  
Communications Chair